MEDIA INFORMATION

FOR IMMEDIATE RELEASE

May 22, 1995

RADIOHEAD KICKS OFF SUMMER TOUR IN U.S.
Video in MTV "Buzz Clip" Rotation

Supporting the recent release of their sophomore album, gold-selling Capitol artists **Radiohead** kick off a full band U.S. summer tour on May 26 with a date in Boston, the site of their first U.S. show ever. The tour continues through mid-June, ending with a Los Angeles date at The Palace. The band is scheduled to return in July with additional West Coast dates.

"Fake Plastic Trees," the first single from the new album, The Bends, features a video clip by award-winning director Jake Scott and is receiving heavy rotation as an MTV "Buzz Clip." The single is in the top 20 on the Billboard "Modern Rock Tracks" chart and The Bends is climbing "The Billboard 200" chart. Radio action includes adds at top commercial alternative stations WDRE (New York), KROQ (Los Angeles), WHFS (Washington, DC), Q101 (Chicago) and KITS/Live 105 (San Francisco).

A complete itinerary is as follows:

5/26	Boston, MA	Paradise
5/27	Providence, RI	Lupo's Heartbreak Hotel
5/28	Northampton, MA	Pearl Street
5/30	New Haven, CT	Toad's Place
6/1	New York, NY	Tramps
6/2	Washington, DC	Black Cat
6/3	Philadelphia, PA	Theatre of Living Arts
6/5	Montreal, QUE	Spectrum
6/6	Toronto, ONT	RPM
6/7	Cleveland, OH	Peabody's Down Under
6/9	Detroit, MI	St. Andrew's Hall
6/10	Chicago, IL	Metro
6/11	Minneapolis, MN	First Avenue
6/13	Denver, CO	Mercury Cafe
6/15	Los Angeles, CA	The Palace

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RADIOHEAD
the bends

Critical raves for **The Bends**...

"The Bends (is) a moody, artful slice of feedback opera..."
Entertainment Weekly, May 19, 1995

"A nugget of pure pop pulses at the heart of every acridly whimsical track on **Radiohead**'s sophomore effort. Thom Yorke's voice is almost as enticingly enigmatic as Smashing Pumpkins' Billy Corgan's, though of a more delicate constitution, and there's spry guitar aplenty to complement it."
Los Angeles Times, May 7, 1995

"'My Iron Lung' offers a pretty, gentle melody that suddenly bursts into a hailstorm of harsh guitar riffs, while 'Planet Telex' and the title song toss and turn like the best of those big restless Pearl Jam and U2 arena-size anthems. On the flip side, 'Bulletproof...I Wish I Was' is so delicate and weightless, it seems to be floating, and the stately, baroque '(Nice Dream)' sounds like one. . .These 'Bends' won't hurt at all."
People, April 17, 1995

"**Radiohead** is back with The Bends, a compelling fusion of lyrical despair and corrosive guitar. From the explosive "My Iron Lung" to the dreamy "Bulletproof...I Wish I Was," The Bends is solid rock & roll -- straight up."
US Magazine, April 1995

"This is phenomenal..."
J.D. Considine, Baltimore Sun, on VH1 "4 On The Floor", April 1995

"The Bends proves that **Radiohead** didn't shoot their bolt with 'Creep.'"
Alternative Press, April 1995

(continued)

"...All of these tracks are potential modern rock winners, capable of pushing The Bends to dizzying heights."

Billboard, April 8, 1995

"**Radiohead** follows up on the success of 1993's Pablo Honey. . .with The Bends, another fine example of the band's ability to combine a diversity of musical styles into one highly listenable collection. . . ."Fake Plastic Trees" is about as radio-friendly as you can get, starting with a light, memorable melody draped atop an acoustic guitar and concluding with a progression of plaintive strings, mellow organ and lofty drums."

CMJ New Music Report, March 27, 1995

"It's a powerful, bruised, majestically desperate record of frighteningly good songs."

Q, March 1995

"**Radiohead** has moved on, and offer twelve examples of why they're one of the UK's big-league, big-rock assets."

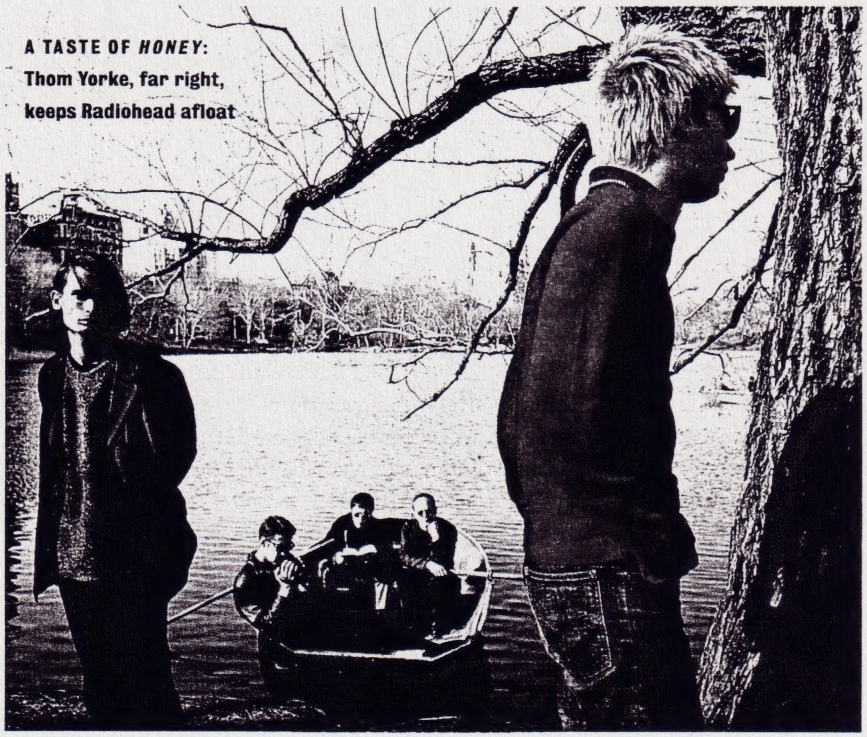
Select, March 1995

"**Radiohead** resurfaces with their follow-up to Pablo Honey with this mellow, eclectic compilation of verses that are soothing and slightly haunting at the same time..."

Net, March 1995

Look for MTV Buzz Clip "Fake Plastic Trees!"

Entertainment WEEKLY
FRIDAY, MAY 19, 1995



A TASTE OF *HONEY*: Thom Yorke, far right, keeps Radiohead afloat

RADIOHEAD FIGHTS FLASH-IN-THE-PANDOM

TALES FROM THE CREEPS

"SAY GOODBYE TO the latest one-hit wonder," advised a review of Radiohead's tour-closing concert in October 1993. Overnight success, however, cut a deeper wound: Minutes before that show, retracted nerves in his back had laid frontman Thom Yorke out flat; only a chiropractor's last-minute intervention propelled him on stage.

Yorke's collapse testifies to the damage wrought by Radiohead's sonic albatross, "Creep." Revved by a menacing guitar break and a slacker catchphrase ("You're so f---ing special, but I'm a *creep*!"), the 1993 single's into-the-ground airplay forced the British quintet on one grueling, two-month U.S. tour to support their debut album, *Pablo Honey*, and then a second, says Yorke, 26, "to show that we weren't just that song." The long march not only leveled Yorke but nearly imploded the band—which includes guitarists Jonny Greenwood, 23, Ed O'Brien, 27, bassist Colin Greenwood, 25, and drummer Phil Selway, 27. "It was more of a break*down* than a breakup," recalls the elder Greenwood.

Recording *Honey*'s sequel further tested the band's patience; a flood of unoriginal advice flowed in from their managers and label reps. "'Do an American radio song. Where's the American radio song?'" Yorke sighs exasperatedly. "We're not the Offspring, you know." Two months in the studio produced little usable material. Admits Yorke, "I'm sure the people around us were thinking, 'F--- me! This album's never going to get made.'"

But it did: *The Bends*—a moody, artful slice of feedback opera—has already been dubbed "the *Joshua Tree* for the '90s" by the British press. And that's exactly what Capitol Records—which selected the somnambulent "Fake Plastic Trees" as the first single—claims Radiohead needs to scrape the novelty off their act. "We *purposely* tried to distance ourselves so far from 'Creep' that no one would make the comparison," says Clark Staub, a Capitol marketing director. MTV has anointed the "Trees" video as a Buzz Clip. But Staub doesn't fear a replay of 1993. "'Creep' had a chorus to it that *made* Radiohead 'that "Creep" band,'" he says. "Nobody's going to call them 'that "Fake Plastic Trees" band.'"—*Nisid Hajari*